

FashnPoint® EZ Fold™ Guest Towel				
Description	Fold	Size	Case Count	Item No.
White FashnPoint® Guest Towel, Ultra Ply, 1/6 fold		11-1/2" x 15-1/2"	600 - 6/100	FP1200
FashnPoint® Dinner Napkins				
Subtle Paisley, Ultra Ply	1/4	15-1/2" x 15-1/2"	800 - 8/100	FP1003
White, Ultra Ply	1/4	15-1/2" x 15-1/2"	800 - 8/100	FP1500
White, Ultra Ply	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1100
FashnPoint® Decorator Color In Depth Dinner Napkins				
Black, Color In Depth, Ultra Ply	1/4	15-1/2" x 15-1/2"	800 - 8/100	FP1502
Burgundy, Color In Depth, Ultra Ply	1/4	15-1/2" x 15-1/2"	800 - 8/100	FP1504
Ecru, Color In Depth, Ultra Ply	1/4	15-1/2" x 15-1/2"	800 - 8/100	FP1503
Chocolate Brown, Color In Depth, Ultra Ply	1/4	15-1/2" x 15-1/2"	800 - 8/100	FP1505
Black, Color In Depth, Ultra Ply	1/8	15-1/2" x 15-1/2"	800 - 8/100	200100
Chocolate Brown, Color In Depth, Ultra Ply	1/8	15-1/2" x 15-1/2"	800 - 8/100	200103
FashnPoint® Decorator Two Tone Dinner Napkins				
Black, Ultra Ply, Reversible	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1101
Ecru, Ultra Ply, Reversible	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1102
Burgundy, Ultra Ply, Reversible	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1103
Hunter Green, Ultra Ply, Reversible	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1104
Royal Blue, Ultra Ply, Reversible	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1105
Red, Ultra Ply, Reversible	1/8	15-1/2" x 15-1/2"	800 - 8/100	FP1106
FashnPoint® Decorator Placemats				
Black, Ultra Ply, Reversible		11" x 15-1/2"	750 - 3/250	FP1404
Burgundy, Ultra Ply, Reversible		11" x 15-1/2"	750 - 3/250	FP1402
Hunter Green, Ultra Ply, Reversible		11" x 15-1/2"	750 - 3/250	FP1401
Ecru, Ultra Ply, Reversible		11" x 15-1/2"	750 - 3/250	FP1405
FashnPoint® Decorator Color In Depth Flat Packs™				
Black, Color In Depth, Ultra Ply		15-1/2" x 15-1/2"	750 - 3/250	200102
Chocolate, Color In Depth, Ultra Ply		15-1/2" x 15-1/2"	750 - 3/250	FP1307
Red, Color In Depth, Ultra Ply		15-1/2" x 15-1/2"	750 - 3/250	FP1308
FashnPoint® Decorator Two Tone Flat Packs™				
White, Ultra Ply		15-1/2" x 15-1/2"	750 - 3/250	FP1300
Black, Ultra Ply		15-1/2" x 15-1/2"	750 - 3/250	FP1301
Ecru, Ultra Ply		15-1/2" x 15-1/2"	750 - 3/250	FP1302
Burgundy, Ultra Ply		15-1/2" x 15-1/2"	750 - 3/250	FP1303
Hunter Green, Ultra Ply		15-1/2" x 15-1/2"	750 - 3/250	FP1304
Royal Blue, Ultra Ply		15-1/2" x 15-1/2"	750 - 3/250	FP1305
Red, Ultra Ply		15-1/2" x 15-1/2"	750 - 3/250	FP1306



FashnPoint[®]
by hoffmaster[®]



Hoffmaster Group, Inc. • 2920 N. Main St. • Oshkosh, WI 54901 • HI004539

Introducing...
FashnPoint[®]
 by Hoffmaster[®]

Hoffmaster[®] is excited to be the first to launch an all new disposable product category using a unique technology called point to point.

FashnPoint[®] combines both air and embossing to create a thicker product with a soft and fluffy hand feel.

*It's A Difference We Can Prove!**

- 85.6% of the respondents preferred FashnPoint[®] over actual linen, tissue, or airlaid napkins when they compared softness.
- **FashnPoint**[®] also received positive responses on its absorbing ability compared to tissue based and actual linen napkins and was rated only 7 percentage points below an airlaid napkin.
- **FashnPoint**[®] also received positive responses on cleaning up after messy foods and actually received roughly a 5% higher average percentage than tissue based, actual linen, or airlaid napkins.



White Dinner Napkins



EZ Fold™ Guest Towel



Subtle Paisley



Decorator Two Tone Dinner Napkins



Two Tone Flat Packs™



Placemats



Decorator Color In Depth Dinner Napkins



Color In Depth Flat Packs™

*GfK custom research, Aug 2009