



Earth friendly Products





Earth Wise™



Earth Wise™ is an environmentally responsible line of recycled paper products.

- Recycled Content 100%
- Post-Consumer Content 65% - 80%
- Bleaching Chlorine Free

Earth Wise™ products are an easy choice for those wishing to convey a positive message of environmental stewardship.

Recycled symbol and message printed on each napkin. Only Earth Wise™ napkins are Green Seal™ certified.



EARTH WISE™ RECYCLED NAPKINS AND PACKAGING

Earth Wise™ Recycled White Napkins

310-W Beverage	10" x 10", 2 ply, Coin, 3,000 ct., Pack 12/250	057300
315-W Dinner	15" x 17", 2 ply, Coin, 3,000 ct., Pack 12/250	084300
313-W Guest Towel	13" x 17", 2 ply, Overall, 3,000 ct., Pack 16/187	856300
358-W Dispenser	12" x 13", 2 ply, 4,000 ct., Pack 20/200	125300



100% Recycled Paper Product



EARTH WISE™ CUSTOM PRINTED NAPKINS



NATURE'S GREENS

856301, 313-FD303, Earth Wise™ Tissue Guest Towel
13" x 17", 2 ply, 1,000 ct., Pack 8/125



NAPKINS



COFFEE SHOPPE

831313 Beverage
710-FD305, 10" x 10"
Ecru, 1 ply, 1,500 ct., Pack 6/250
Printed on 100% recycled paper
30% post-consumer



Green Seal™ is an independent non-profit organization dedicated to safeguarding the environment and transforming the marketplace by promoting the manufacture, purchase, and use of environmentally responsible products and services.



SALSA STRIPE

126361 Dinner, 150-FD286, 15" x 17"
1 ply, Ecru, 1,000 ct., Pack 4/250
831312 Beverage, 710-FD286, 10" x 10"
1 ply, Ecru, 1,500 ct., Pack 6/250
Printed on 100% recycled paper
30% post-consumer



NATURAL

126362 150-D55 Natural Dinner, 15" x 17"
1 ply, 1,000 ct., Pack 4/250
126502 710-D55 Natural Beverage, 10" x 10"
1 ply, 1,000 ct., Pack 4/250
Printed on 100% recycled paper
30% post-consumer

Green Seal™ guarantees that a product or service has been tested according to science-based procedures, that it works as well or better than others in its class, and that it has been evaluated without bias or conflict of interest. The Green "Seal of Approval" has come to stand for reliability, fairness, and integrity.



Available in 11 decorator colors, scalloped edge

975 Placemats

9-1/2" x 13-1/2", 1,000 ct.
Economy - 100% Recycled
40% post-consumer, chlorine free

	975 NMD-17 Ecru.....	310522
	975 NMD-44 Marina.....	310554
	975 NMD-40 Sun.....	310553
	975 NMD-25 Dusty Rose.....	310525
	975 NMD-1 Teal.....	310527
	975 NMD-11 Red.....	310521
	975 NMD-29 Jade.....	310526
	975 NMD-22 Navy	310523
	975 NMD-24 Burgundy.....	310524
	975 NMD-37 Hunter	310528
	975 NMD-13 Black	310551



All Green Seal™ products are located on page 1.

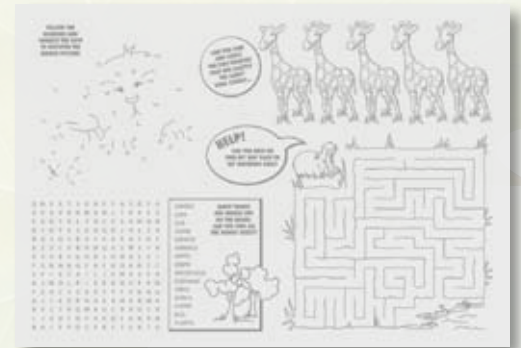
Just for Kidz![®]

*B*abysitter in a box, that's what Hoffmaster[®] offers you. Any of our children's activity combos, placemats and Multipacks[™] will allow your customers to enjoy their meal out while their kids are kept entertained.



JUNGLE FUN

310690 Placemat, 2-sided print, 901-ECO78, 9-3/4" x 14", 1,000 ct.



BACKSIDE OF JUNGLE FUN PLACEMAT



DOODLE TOWN

310627 Placemat, 2-sided print, 901-ECO27, 10" x 14", 1,000 ct.



BACKSIDE OF DOODLE TOWN PLACEMAT



KID'S ALIEN FUN

310672 Placemat, 901-ECO58, 9-3/4" x 14", 1,000 ct.



Placemats are printed on 100% recycled paper.
40% post-consumer, chlorine free



New for 2008, is the Magical Mystery Multipack™ featuring the popular Sudoku puzzles as seen in newspapers and magazines.



MAGICAL MYSTERY MULTIPACK™

702070 Placemat, 901-MP40, 10" x 14" Placemat, 1,000 ct.
Coordinates with decorator colors: Marina, Sun or Spice, *Napkins Sold Separately*
2-sided print, Puzzles by websudoku.com



BACKSIDE OF MAGICAL MYSTERY MULTIPACK™



FACTS & FUN MULTIPACK™

702027 Placemat, 901-MP17
10" x 14", 1,000 ct.
Coordinates with decorator colors:
Red, Sun or Jade
Napkins Sold Separately

Our economy placemats are printed on 100% recycled paper. Placemats not only dress up the table but also reduce your patrons' exposure to bacteria by providing a clean, individual, disposable dining surface.

Earth Friendly Facts

As the world focuses on environmental solutions, Hoffmaster® continues to create innovative and environmentally preferable products.

Our paper products are made from trees which generally take about 15-20 years to grow back according to a recycled paper supplier. However, 100% recycled products renew immediately and we offer nearly 50 stock recycled items.

Resourcesaver.org states that each ton of post-consumer paper we use saves 17 trees.



FAVORITE BIRDS

702025 Placemat, 901-ECO73
10" x 14", 1,000 ct.



Placemats are printed on 100% recycled paper.
40% post-consumer, chlorine free



ITALIA

310643 Placemat, 901-ECO43
9-3/4" x 14", 1,000 ct.



GAME BIRDS

310985 Placemat, 901-ECO54
9-3/4" x 14", 1,000 ct.



COCKTAIL SUGGESTIONS

702021 Placemat, 901-ECO68
10" x 14", 1,000 ct.



HISTORIC ITALIA

702022 Placemat, 901-ECO69
10" x 14", 1,000 ct.



LOBSTER

310601 Placemat, 901-ECO1
10" x 14", 1,000 ct.



GOLF TIPS & TERMS

310630 Placemat, 901-ECO30
10" x 14", 1,000 ct.



HACIENDA II

310980 Placemat, 901-ECO50
9-3/4" x 14", 1,000 ct.



FRESH WATER FISH

310979 Placemat, 901-ECO51
9-3/4" x 14", 1,000 ct.



WELCOME

702024 Placemat, 901-ECO65
10" x 14", 1,000 ct.



CHILI PEPPERS

310648 Placemat, 901-ECO46
9-3/4" x 14", 1,000 ct.



SALT WATER FISH II

310981 Placemat, 901-ECO52
9-3/4" x 14", 1,000 ct.



FOUR FAITHS

702023 Placemat, 901-ECO72
10" x 14", 1,000 ct.



CHINESE ZODIAC

702006 Placemat, 901-CC23
9-5/8" x 13-1/2", 1,000 ct.



FLAG ETIQUETTE
702043 Placemat, 901-ECO64
9-3/4" x 14", 1,000 ct.



FLORIDA
310606 Placemat, 901-ECO6
9-3/4" x 14", 1,000 ct.



KNOWING OUR NATION
702042 Placemat, 901-ECO67
10" x 14", 1,000 ct.



NORTH CAROLINA
310610 Placemat, 901-ECO10
10" x 14", 1,000 ct.



US PRESIDENTS
702044 Placemat, 901-ECO66
10" x 14", 1,000 ct.



TEXAS
310678 Placemat, 901-ECO75
10" x 14", 1,000 ct.



MOUNTAIN TALK
702026 Placemat, 901-ECO71
10" x 14", 1,000 ct.



VIRGINIA
310609 Placemat, 901-ECO9
10" x 14", 1,000 ct.



CHESAPEAKE BAY
310608 Placemat, 901-ECO8
10" x 14", 1,000 ct.

Complement Your Tabletop with 100% Recycled Placemats

Placemats provide an interesting way to entertain your patrons while they wait for their meal. This "table friendly" placemat selection offers placemats that will give you handy tips, interesting facts and educate you on your surroundings.

Earth friendly facts

According to the National Restaurant Association, 62% of consumers are likely to choose a restaurant based on it's environmental friendliness.

Using Hoffmaster® recycled products will help you in your efforts to become more environmentally friendly.



Nature's Greens Earth Wise™ guest towels can also be custom printed for a personalized touch.

Since 1947, the Hoffmaster® brand name has been known for innovative and premium disposable tabletop products. Hoffmaster® continues to provide you a one-stop source for all your specialty tabletop needs.

As you browse through our earth friendly products brochure, you will see that Hoffmaster® is committed to being environmentally conscious to ensure a sustainable environment for generations to come.

This brochure is printed with soy-based inks and supports the following:



100% post-consumer papers



Certified processed chlorine free



Paper made with 100% renewable energy



Post-consumer content & sustainable mill practices

