



# Earth friendly Products





**Earth Wise™**



Earth Wise™ is an environmentally responsible line of recycled paper products.

- Recycled Content ..... 100%
- Post-Consumer Content ..... 65% - 80%
- Bleaching ..... Chlorine Free

Earth Wise™ products are an easy choice for those wishing to convey a positive message of environmental stewardship.

Recycled symbol and message printed on each napkin. Only Earth Wise™ napkins are Green Seal™ certified.



**EARTH WISE™ RECYCLED NAPKINS AND PACKAGING**

### Earth Wise™ Recycled White Napkins

|                         |   |        |
|-------------------------|---|--------|
| 310-W Beverage .....    | 10" x 10", 2 ply, Coin, 3,000 ct., Pack 12/250 .....    | 057300 |
| 315-W Dinner .....      | 15" x 17", 2 ply, Coin, 1,000 ct., Pack 4/250 .....     | 084250 |
| 313-W Guest Towel ..... | 13" x 17", 2 ply, Overall, 3,000 ct., Pack 16/187 ..... | 856300 |
| 358-W Dispenser .....   | 12" x 13", 2 ply, 4,000 ct., Pack 20/200 .....          | 125300 |



100% Recycled Paper Product



**NATURE'S GREENS**

057301, 310-FD303, Earth Wise™ Beverage  
10" x 10", 2 ply, 1,000 ct., Pack 4/250



**NATURE'S GREENS**

856301, 313-FD303, Earth Wise™ Tissue Guest Towel  
13" x 17", 2 ply, 1,000 ct., Pack 8/125



## NAPKINS

Napkins shown are printed on 100% recycled paper 30% post-consumer



**COFFEE SHOPPE**  
831313 Beverage  
710-FD305, 10" x 10", Ecu  
1 ply, 1,500 ct., Pack 6/250



*Green Seal™ is an independent non-profit organization dedicated to safeguarding the environment and transforming the marketplace by promoting the manufacture, purchase, and use of environmentally responsible products and services.*



### SALSA STRIPE

126361 Dinner, 150-FD286, 15" x 17"  
1 ply, Ecu, 1,000 ct., Pack 4/250  
831312 Beverage, 710-FD286, 10" x 10"  
1 ply, Ecu, 1,500 ct., Pack 6/250



### NATURAL

126362 150-D55 Natural Dinner, 15" x 17"  
1 ply, 1,000 ct., Pack 4/250  
126502 710-D55 Natural Beverage, 10" x 10"  
1 ply, 1,000 ct., Pack 4/250



### SOUTHWEST SUNSET

126368 Dinner, 150-FD48, 15" x 17"  
1 ply, Ecu, 1,000 ct., Pack 4/250



### BAMBOO PALMS

126369 Dinner, 150-FD57, 15" x 17"  
1 ply, Ecu, 1,000 ct., Pack 4/250  
© Gail Flores, Licensed by Suzanne Cruise

*Green Seal™ guarantees that a product or service has been tested according to science-based procedures, that it works as well or better than others in its class, and that it has been evaluated without bias or conflict of interest. The Green "Seal of Approval" has come to stand for reliability, fairness, and integrity.*



## 975 Placemats

9-1/2" x 13-1/2", 1,000 ct., Economy - 100% Recycled  
40% post-consumer, chlorine free

Available in 11 decorator colors, scalloped edge

|                            |        |                          |        |
|----------------------------|--------|--------------------------|--------|
| 975 NMD-17 Ecu.....        | 310522 | 975 NMD-29 Jade.....     | 310526 |
| 975 NMD-44 Marina.....     | 310554 | 975 NMD-22 Navy.....     | 310523 |
| 975 NMD-40 Sun.....        | 310553 | 975 NMD-24 Burgundy..... | 310524 |
| 975 NMD-25 Dusty Rose..... | 310525 | 975 NMD-37 Hunter.....   | 310528 |
| 975 NMD-1 Teal.....        | 310527 | 975 NMD-13 Black.....    | 310551 |
| 975 NMD-11 Red.....        | 310521 |                          |        |



*All Green Seal™ products are located on page 1.*

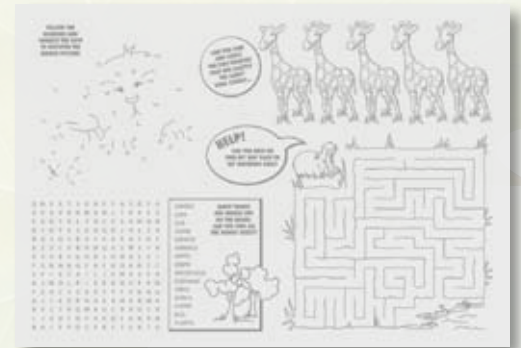
# Just for Kidz!<sup>®</sup>

*B*abysitter in a box, that's what Hoffmaster<sup>®</sup> offers you. Any of our children's activity combos, placemats and Multipacks<sup>™</sup> will allow your customers to enjoy their meal out while their kids are kept entertained.



## JUNGLE FUN

310690 Placemat, 2-sided print, 901-ECO78, 9-3/4" x 14", 1,000 ct.



## BACKSIDE OF JUNGLE FUN PLACEMAT



## DOODLE TOWN

310627 Placemat, 2-sided print, 901-ECO27, 10" x 14", 1,000 ct.



## BACKSIDE OF DOODLE TOWN PLACEMAT



## KID'S ALIEN FUN

310672 Placemat, 901-ECO58, 9-3/4" x 14", 1,000 ct.



Placemats are printed on 100% recycled paper.  
40% post-consumer, chlorine free



**MAGICAL MYSTERY MULTIPACK™**

702070 Placemat, 901-MP40, 10" x 14" Placemat, 1,000 ct.  
 Coordinates with decorator colors: Marina, Sun or Spice, *Napkins Sold Separately*  
 2-sided print, Puzzles by websudoku.com



**BACKSIDE OF MAGICAL MYSTERY MULTIPACK™**



**FACTS & FUN MULTIPACK™**

702027 Placemat, 901-MP17  
 10" x 14", 1,000 ct.  
 Coordinates with decorator colors:  
 Red, Sun or Jade  
*Napkins Sold Separately*

*Our economy placemats are printed on 100% recycled paper. Placemats not only dress up the table but also reduce your patrons' exposure to bacteria by providing a clean, individual, disposable dining surface.*

Earth Friendly Facts

As the world focuses on environmental solutions, Hoffmaster® continues to create innovative and environmentally preferable products.

Our paper products are made from trees which generally take about 15-20 years to grow back according to a recycled paper supplier. However, 100% recycled products renew immediately and we offer nearly 50 stock recycled items.

Resourcesaver.org states that each ton of post-consumer paper we use saves 17 trees.



**FAVORITE BIRDS**

702025 Placemat, 901-ECO73  
10" x 14", 1,000 ct.



*Placemats are printed on 100% recycled paper.  
40% post-consumer, chlorine free*



**ITALIA**

310643 Placemat, 901-ECO43  
9-3/4" x 14", 1,000 ct.



**GAME BIRDS**

310985 Placemat, 901-ECO54  
9-3/4" x 14", 1,000 ct.



**COCKTAIL SUGGESTIONS**

702021 Placemat, 901-ECO68  
10" x 14", 1,000 ct.



**HISTORIC ITALIA**

702022 Placemat, 901-ECO69  
10" x 14", 1,000 ct.



**LOBSTER**

310601 Placemat, 901-ECO1  
10" x 14", 1,000 ct.



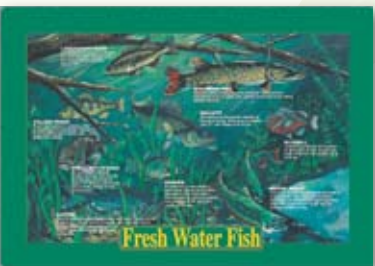
**GOLF TIPS & TERMS**

310630 Placemat, 901-ECO30  
10" x 14", 1,000 ct.



**HACIENDA II**

310980 Placemat, 901-ECO50  
9-3/4" x 14", 1,000 ct.



**FRESH WATER FISH**

310979 Placemat, 901-ECO51  
9-3/4" x 14", 1,000 ct.



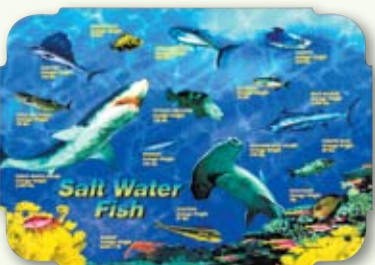
**WELCOME**

702024 Placemat, 901-ECO65  
10" x 14", 1,000 ct.



**CHILI PEPPERS**

310648 Placemat, 901-ECO46  
9-3/4" x 14", 1,000 ct.



**SALT WATER FISH II**

310981 Placemat, 901-ECO52  
9-3/4" x 14", 1,000 ct.



**FOUR FAITHS**

702023 Placemat, 901-ECO72  
10" x 14", 1,000 ct.



**FLAG ETIQUETTE**

702043 Placemat, 901-ECO64  
9-3/4" x 14", 1,000 ct.



**FLORIDA**

310606 Placemat, 901-ECO6  
9-3/4" x 14", 1,000 ct.



**KNOWING OUR NATION**

702042 Placemat, 901-ECO67  
10" x 14", 1,000 ct.



**NORTH CAROLINA**

310610 Placemat, 901-ECO10  
10" x 14", 1,000 ct.



**US PRESIDENTS**

702044 Placemat, 901-ECO66  
10" x 14", 1,000 ct.



**TEXAS**

310678 Placemat, 901-ECO75  
10" x 14", 1,000 ct.



**MOUNTAIN TALK**

702026 Placemat, 901-ECO71  
10" x 14", 1,000 ct.



**VIRGINIA**

310609 Placemat, 901-ECO9  
10" x 14", 1,000 ct.



**CHESAPEAKE BAY**

310608 Placemat, 901-ECO8  
10" x 14", 1,000 ct.

## Complement Your Tabletop with 100% Recycled Placemats

*Placemats provide an interesting way to entertain your patrons while they wait for their meal. This "table friendly" placemat selection offers placemats that will give you handy tips, interesting facts and educate you on your surroundings.*

### Earth friendly facts

According to the National Restaurant Association, 62% of consumers are likely to choose a restaurant based on it's environmental friendliness.

Using Hoffmaster® recycled products will help you in your efforts to become more environmentally friendly.





**SOFTEEZE™ DISPERSIBLE GUEST TOWEL**  
857000 212-W, 12" x 17", 500 ct., Pack 4/125

**Softeeze™ guest towels can also be custom printed for a personalized touch.**

*Softeeze™ is the first dispersible guest towel to hit the foodservice market. Softeeze™ guest towels are soft to the touch and easy on the environment. Using Softeeze™ helps to prevent potential plumbing problems associated with clogging caused by the use of non-dispersible guest towels.*

*Ideal for Hotels, Hospitality, Country Clubs and Restaurants, Softeeze™ guest towels provide:*

- *An environmentally friendly cloth replacement*
- *Excellent dry strength*
- *High absorbency*
- *Cloth-like feel*

*Since 1947, the Hoffmaster® brand name has been known for innovative and premium disposable tabletop products. Hoffmaster® continues to provide you a one-stop source for all your specialty tabletop needs.*

*As you browse through our earth friendly products brochure, you will see that Hoffmaster® is committed to being environmentally conscious to ensure a sustainable environment for generations to come.*

This brochure is printed with soy-based inks and supports the following:



100% post-consumer papers



Certified processed chlorine free



Paper made with 100% renewable energy



Post-consumer content & sustainable mill practices

