



*Flat Packs™*

FashnPoint® Flat Pack™ napkins are soft, cushiony and an excellent replacement for linen. Because they are packed flat, the product will save you labor costs as it is ready to fold, fluff, wrap silverware or line a basket. Decorator Flat Packs™ are lined in white, giving you a cloth-like appeal.

Every case of FashnPoint® Flat Pack™ napkins contains the all new **NapSeal™**, a unique way to secure your napkin wraps.

**FLAT PACKS™**

Item#	15-1/2 x 15-1/2 • Ultra Ply		
■ FP1300	W White	■ FP1303	D-24 Burgundy
■ FP1301	D-13 Black	■ FP1304	D-37 Hunter Green
■ FP1302	D-17 Ecru		



*Placemats*

FashnPoint® placemats provide a cloth-like dining surface in a larger size than a normal paper placemat. FashnPoint® placemats are reversible and available in the most popular foodservice colors. Solid Burgundy, Hunter or Black on one side and a weave print on the reverse side.

**PLACEMATS**

Item#	11 x 15-1/2 • Ultra Ply
■ FP1404	D-13 Black
■ FP1402	D-24 Burgundy
■ FP1401	D-37 Hunter Green



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Shown with the FashnPoint® Hunter Green fancy fold Flat Pack™ Napkin

# Introducing...

## FashnPoint®

by Hoffmaster®

Hoffmaster® is excited to be the first to launch an all new disposable product category using a unique technology called point to point.

FashnPoint® combines both air and embossing to create a thicker product with a soft and fluffy hand feel.

### *It's A Difference We Can Prove!\**

- 85.6% of the respondents preferred FashnPoint® over actual linen, tissue, or airlaid napkins when they compared softness.
- FashnPoint® also received positive responses on its absorbing ability compared to tissue based and actual linen napkins and was rated only 7 percentage points below an airlaid napkin.
- FashnPoint® also received positive responses on cleaning up after messy foods and actually received roughly a 5% higher average percentage than tissue based, actual linen, or airlaid napkins.

\*GfK custom research, Aug 2009



*Printed Dinner Napkins*



*White Dinner Napkins*



*Decorator Dinner Napkins*

FashnPoint® napkins are soft, cushiony and an excellent replacement for linen that will not lint. The overall embossing pattern on the White, printed and decorator colored napkins really differentiates FashnPoint® from the traditional tissue napkin.

#### WHITE DINNER NAPKIN

Item#	15-1/2 x 15-1/2 • Ultra Ply • 1/4 fold
FP1500	W White

#### PRINTED DINNER NAPKIN

Item#	15-1/2 x 15-1/2 • Ultra Ply • 1/4 fold
FP1003	Subtle Paisley

#### WHITE DINNER NAPKIN

Item#	15-1/2 x 15-1/2 • Ultra Ply • 1/8 fold
FP1100	W White

#### DECORATOR DINNER NAPKINS

Item#	15-1/2 x 15-1/2 • Ultra Ply • 1/8 fold
FP1101	D-13 Black
FP1102	D-17 Ecru
FP1103	D-24 Burgundy
FP1104	D-37 Hunter Green

*Once you touch FashnPoint®  
you will clearly feel the difference!*