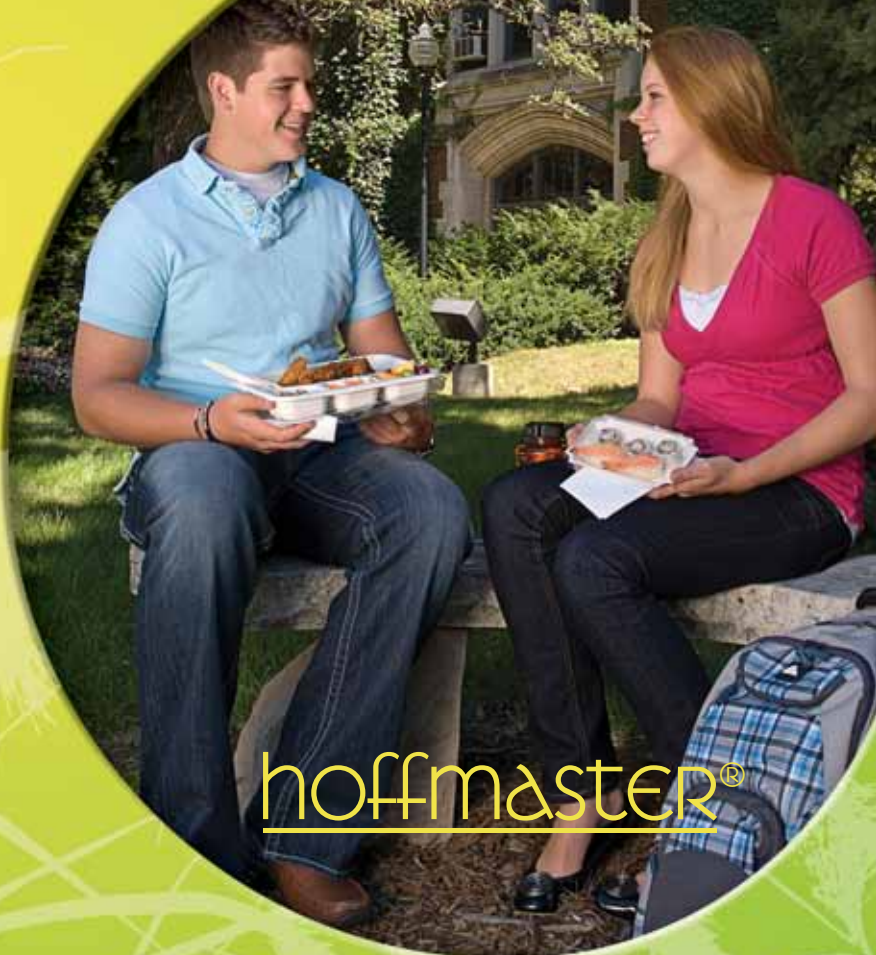


Earth *Wise*®

Tree Free™

100% Compostable



hoffmaster®



## TERMS AND DEFINITIONS

- **Tree Free:**  
Earth Wise® Tree Free™ products are an alternative to tree-based and recycled products. Tree Free means these items are 100% wood pulp free and come from sustainable resources, which quickly renew in 12 months or less and are 100% compostable.
- **Sustainable:**  
Meets the world's needs today without compromising the ability to meet the world's needs tomorrow.
- **Bagasse:**  
A natural by-product of sugar production.
- **PLA:**  
Polylactic Acid, which is a compostable thermoplastic derived from corn.
- **CPLA:**  
A nature-based Nature Works® plastic made from corn and certified 100% compostable. Similar to PLA, CPLA is made from Polylactic Acid with a Copolymer added.
- **ECF:**  
Processed Elemental Chlorine Free, which is a bleaching technique that uses chlorine dioxide rather than elemental chlorine, which is harmful to the environment.
- **TCF:**  
Processed Totally Chlorine Free means that no chlorine or chlorine compounds of any kind are used in the bleaching process. Instead, papers are whitened using oxygen, ozone and/or hydrogen peroxide. TCF whitening methods have none of the harmful environmental impacts of chlorine.
- **Compostable:**  
An item is compostable if the material can be put back into the ground to make soil, mulch, or fertilizer. Materials should break down in a matter of three months to one year in municipal and industrial composting facilities.
- **BPI:**  
Biodegradable Products Institute is a well-known certification for compostability and Hoffmaster® tableware products are all BPI certified.
- **ASTM D6400:**  
Plastic-like materials are certified for full composting in municipal and industrial facilities.
- **ASTM D6868:**  
Paper-like materials are certified for full composting in municipal and industrial composting facilities.
- **Cedar Grove:**  
A nationally recognized composting facility. Hoffmaster® is pursuing this certification.
- **GMO Free:**  
No Genetically Modified Organisms
- **Dual-Ovenable:**  
Microwavable and oven safe. Can be safely heated up to 350°F in an oven.

## OTHER INDUSTRY TERMS

- **PSM:**  
Plant Starch Material is synthesized from different vegetable starches and is not 100% compostable.
- **Biodegradable:**  
Material is able to decompose or break down on its own in one year or less, which essentially means the item will disappear. The Federal Trade Commission is monitoring such claims because when the primary method of disposal is landfills, basically nothing degrades. Claiming something is biodegradable is considered deceiving and not acceptable. Hoffmaster® wants to help eliminate confusion and be responsible with their marketing claims. That's why our products are tested and certified as compostable.
- **Recyclable:**  
While Hoffmaster® Tree Free products are recyclable at a level 7, there are limited recycling facilities in the U.S. that can handle this material. In order to prevent any confusion Hoffmaster® is stressing that Tree Free items are intended to be 100% compostable in municipal and industrial composting facilities.

## RESOURCES

- **Composting facilities and resources:**
  - 1) [www.findacomposter.com](http://www.findacomposter.com)
  - 2) [www.bpiworld.org](http://www.bpiworld.org)
  - 3) [www.savethatstuff.com](http://www.savethatstuff.com)
  - 4) [www.cedar-grove.com](http://www.cedar-grove.com)
- **Recycling facilities:**  
[www.earth911.com](http://www.earth911.com)

	Annually Renewable Resource	Chlorine Process	Stackable	Hot Foods Dual-Ovenable	Oil Resistant	Microwave Safe	Cold Foods Freezer Safe	Compostable	GMO Free	BPI Certified	FDA Approved
<b>Plates, Bowl, Catering Box, 38 oz. Container, Clamshells, Soufflé Portion Cups, and Sushi/Deli Trays</b>											
	✓ Bagasse	✓ ECF	✓	✓ 212° F	✓	✓	Can be refrigerated or stored for up to 36 hours ✓	ASTM D6868 Certified ✓	✓	✓	✓
<b>Lids</b>											
	✓ PLA		✓				✓	ASTM D6400 Certified ✓		✓	✓
<b>Cutlery</b>											
	✓ CPLA			✓ 212° F		✓	✓	ASTM D6400 Certified ✓		✓	✓
<b>Napkins</b>											
	Bamboo & Cotton ✓	✓ TCF									

## EARTH WISE® TREE FREE™ PRODUCTS BY HOFFMASTER® ARE:

- 100% Tree Free (no wood pulp).
- Sustainable (resources renew in 12 months or less).
- Affordable.
- Processed either Totally Chlorine Free (TCF) or Elemental Chlorine Free (ECF).
- 100% compostable.
- Packaged using recyclable or Tree Free materials.
- Printed or embossed with the Earth Wise® Tree Free™ logo so your patrons know you made a sustainable choice.





Hoffmaster's Earth Wise® Tree Free™ napkins are the only napkins in the world that are 100% Tree Free. These napkins are an affordable alternative to tree-based and recycled napkins and truly go beyond green!

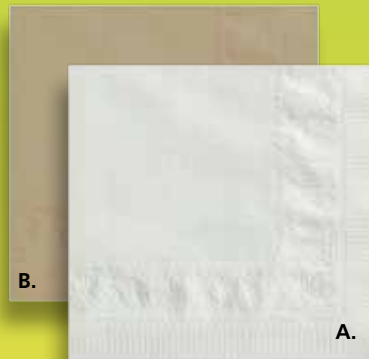
#### Earth Wise® Tree Free™ Napkins by Hoffmaster®:

- Have an upscale and unique embossing that tells customers you made a sustainable choice.
- Are extremely soft and absorbent so your customers will only need one napkin.
- Are 100% Tree Free, which means that there is no wood pulp used to make the napkins so all the resources used quickly renew in 12 months or less.

Earth Wise® Tree Free™  
products...  
Beyond Green!



### Beverage Napkins



### Dispenser Napkin



1/4 Fold 2 ply

1/8 Fold 2 ply



## Dinner Napkins

Every Earth Wise® Tree Free™ napkin proudly displays the logo on the back to show your customers you made a sustainable choice.

### Earth Wise® Tree Free™ Napkins

Description	Size	Case Count	Item No.
A. Beverage, White, 2 ply	10" x 10"	3,000 - 12/250	760200
B. Beverage, Natural, 2 ply	10" x 10"	3,000 - 12/250	760201
C. Dispenser, White, 1 ply, folded 6-1/2" x 4-1/2"	12" x 13"	6,000 - 10/600	760260
D. Dispenser, Natural, 1 ply, folded 6-1/2" x 4-1/2"	12" x 13"	6,000 - 10/600	760261
E. Dinner, White, 1/4 fold, 2 ply	17" x 17"	2,000 - 8/250	760220
F. Dinner, Natural, 1/4 fold, 2 ply	17" x 17"	2,000 - 8/250	760221
G. Dinner, White, 1/8 fold, 2 ply	15" x 17"	2,000 - 8/250	760240
H. Dinner, Natural, 1/8 fold, 2 ply	15" x 17"	2,000 - 8/250	760241





Hoffmaster's Earth Wise® Tree Free™ tableware items are made from bagasse, the natural by-product of sugar production. Earth Wise® Tree Free™ products are an affordable alternative to tree-based paper, plastic or foam products.

**Earth Wise® Tree Free™ tableware items by Hoffmaster®:**

- Have plates available in both the popular round shape as well as an upscale square shape for catering events.
- Are cut resistant and leak proof for optimum performance.
- Have a stackable lid, which easily snaps on to the 9-3/4" square plate and is 2 inches high to hold a dozen cookies or other catered items.
- Include a unique flared rim bowl for easy handling.

**Earth Wise® Tree Free™ products...  
Beyond Green!**



**Round & Square Plates**



6"



8-3/4"



10-1/4"



6-3/4"



9-3/4"

## 9-3/4" Plate and Lid

Lid sold separately

Tabs for easy separation and handling



## 12 oz. Bowl

### Earth Wise® Tree Free™ Plates, Lid & Bowl

Description	Size	Case Count	Item No.
A. Round Plate	6"	1,000 - 8/125	760000
B. Round Plate, Heavyweight	8-3/4"	500 - 4/125	760005
C. Round Plate, Heavyweight	10-1/4"	500 - 4/125	760010
D. Square Plate	6-3/4"	1,000 - 8/125	760020
E. Square Plate	9-3/4"	500 - 4/125	760030
F. Clear PLA Lid for 9-3/4" Square Plate, 2" in height, Stackable	9-3/4"	250 - 5/50	760031
G. Bowl, Flared rim for easy handling	12 oz.	1,000 - 8/125	760140





Hoffmaster's Earth Wise® Tree Free™ containers are an affordable alternative to plastic or foam containers. All containers are 100% compostable in municipal and industrial composting facilities.

**Earth Wise® Tree Free™ containers by Hoffmaster® are:**

- High quality so they can be refrigerated, microwaved and stored for up to 36 hours without breaking down or losing their shape.
- Designed with lids that snap on easily and are tabbed for quick separation and handling.
- User-friendly because all lids have a unique stackable design and are sold separately.

**Earth Wise® Tree Free™ products...  
Beyond Green!**



**Catering Box & Lid**  
Lid sold separately

Tabs for easy separation and handling

Tabs for easy separation and handling



**38 oz. Container & Lid**  
Lid sold separately





## Clamshells



9" 3 Compartment

## Earth Wise® Tree Free™ Containers

Description	Size	Case Count	Item No.
A. Clear PLA Lid for 38 oz. Container, Stackable	9" x 8-1/4" x 2"	250 - 5/50	760132
B. Container, Heavyweight, Stackable, 38 oz.	9" x 8" x 1-3/4"	500 - 4/125	760090
C. Clear PLA Lid for Catering Box, Stackable	11" x 8-1/2" x 1-1/2"	200 - 4/50	760131
D. Catering Box, 4 Compartment, Heavyweight, Stackable	10-3/4" x 8" x 1-3/4"	200 - 4/50	760070
E. Clamshell, 3 Compartment, Stackable	9" x 9-1/4" x 3-1/2"	200 - 4/50	760061
F. Clamshell, Stackable	9" x 9-1/4" x 3-1/2"	200 - 4/50	760060
G. Clamshell, Stackable	8" x 8-3/4" x 3-1/2"	200 - 4/50	760050
H. Clamshell, Stackable	6" x 6" x 3-1/2"	500 - 4/125	760045





Hoffmaster's Earth Wise® Tree Free™ containers are the perfect alternative to tree-based, plastic or foam containers.

**Earth Wise® Tree Free™ containers by Hoffmaster®:**

- Have an extremely high heat tolerance of 212°F, which allows you to put hot contents like marinara or nacho cheese in the soufflé portion cups!
- Include a PLA laminated sushi/deli tray that keeps food moist so it can be prepared and stored up to 36 hours in advance.
- All have a unique upscale design and the lids are stackable.

**Hoffmaster® CPLA Cutlery:**

- Is certified as 100% compostable in municipal and industrial composting facilities.
- Has a high heat tolerance of 212°F and is standard size.
- Is available as a cutlery and napkin kit. Contents and wrapper are 100% compostable.

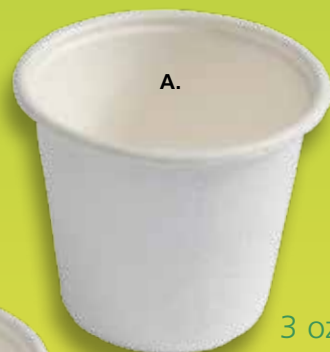
**Earth Wise® Tree Free™ products...  
Beyond Green!**



**Soufflé Portion Cups & Lid**

Lid sold separately

One convenient lid fits all three Soufflé Portion Cup sizes



3 oz.

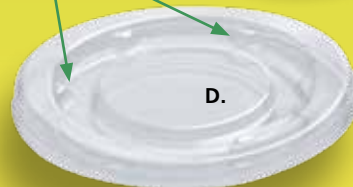


2 oz.



1 oz.

Tabs for easy separation and handling



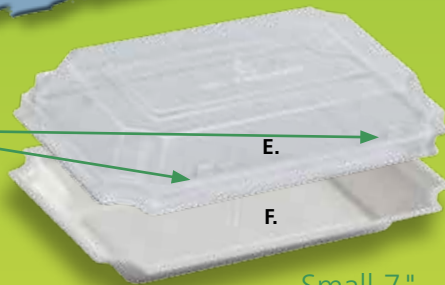
Product Specifications

• Tabs for easy separation and handling

• PLA laminate keeps food moist and holds 6 sushi rolls

• Lids sold separately  
Lid with exclusive Bubble Lock® feature for easy opening

• PLA laminate keeps food moist and holds 12 sushi rolls



Small 7"



Large 10"



## Sushi/Deli Trays & Lids

Lids sold separately



## Cutlery Kit

CPLA Fork, Knife, Spoon & Napkin



J. K. L.  
CPLA  
Cutlery

## Earth Wise® Tree Free™ Containers & Cutlery

Description	Size	Case Count	Item No.
A. Soufflé Portion Cup, 2-1/2" x 1-1/2"	3 oz.	2,500 - 10/250	760120
B. Soufflé Portion Cup, 2-1/2" x 1-1/4"	2 oz.	2,500 - 10/250	760115
C. Soufflé Portion Cup, 2-1/2" x 3/4"	1 oz.	2,500 - 10/250	760110
D. Clear PLA Lid for Soufflé Portion Cups, Stackable, Lid fits 1,2, and 3 oz.	2-5/8"	2,500 - 10/250	760130
E. Clear PLA Lid for Sushi/Deli Tray, Stackable	7-1/4" x 4-1/2" x 1-1/4"	500 - 4/125	760133
F. Small Sushi/Deli Tray, PLA Laminated, Stackable, Holds 6 sushi rolls	7" x 4-1/2" x 1/4"	500 - 4/125	760100
G. Large Clear PLA Lid for Sushi/Deli Tray, Bubble Lock® Feature, Stackable	10" x 6-1/4" x 1-1/2"	500- 4/125	760134
H. Large Sushi/Deli Tray, PLA Laminated, Stackable, Holds 12 sushi rolls	9-3/4" x 6" x 1-1/4"	500 - 4/125	760101
I. Compostable Cutlery Kit: CPLA Fork, Knife, Spoon, and Napkin (9-1/2" x 11-3/4", 80% Bagasse/20% Recycled)	Assorted	250	760040
J. CPLA Fork	6" Length	1,000 - 10/100	760042
K. CPLA Knife	6-1/4" Length	1,000 - 10/100	760041
L. CPLA Spoon	6" Length	1,000 - 10/100	760043



# Earth Wise® Tree Free™ products... Beyond Green!



As the buying public becomes more environmentally conscious, their demand for affordable green products is increasing. And, this has created a fast-growing market for environmentally preferable products.

That's why Hoffmaster® has incorporated the voice of the customer into our industry-leading and cost-neutral 100% compostable, Earth Wise® Tree Free™ product line – uniquely made entirely from quickly renewable and highly sustainable natural resources.



### ***We're going beyond green!***

Earth Wise® Tree Free™ products are the perfect solution for:

- Colleges and Universities
- Caterers
- Healthcare
- Restaurants
- Lodging
- Stadiums

For more information on  
Earth Wise® Tree Free™  
products, visit  
[www.earthwisetreefree.com](http://www.earthwisetreefree.com)



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